

**FOR IMMEDIATE RELEASE**

**DATE:** May 26, 2020

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**THE CITY OF VALLEJO WELCOMES BRITTANY K. JACKSON, PUBLIC INFORMATION OFFICER FOR THE VALLEJO POLICE DEPARTMENT**



**VALLEJO, CA** – The City of Vallejo is pleased to announce the hiring of Brittany K. Jackson as the Vallejo Police Department Public Information Officer. Jackson, who comes to the City from Los Angeles County, began her new role on May 11.

Jackson has more than nine years of experience spanning a diverse range of communications and government roles. She most recently served as a Management Analyst in LA County's Department of Public Social Services Human Resources Division, where her responsibilities included communications and marketing in addition to traditional HR duties. Jackson has previously held positions as CEO of boutique PR and visual production firms; contributing writer and on-camera correspondent for the Los Angeles Sentinel/LA Watts Times. She's also served as PR specialist, social media consultant and event planner for private industries; and congressional communications intern for U.S. Representative Marcia L. Fudge. Jackson holds a B.A. in Journalism, Political Science minor from Howard University and a Master's in Public Administration, Urban Studies and Planning concentration from California State University, Northridge.

"I'm happy to welcome Brittany to the City of Vallejo as we continue to enhance our police departments' communications," said City Manager Greg Nyhoff. "Vallejo has been making great strides in improving the relationship between the Vallejo Police Department and our community and hiring Brittany to share her communications skills is one more step in the right direction."



In her role as VPD's Public Information Officer, Brittany will be part of a team working in tandem with the City Manager's office to plan and implement communications for the department. VPD is led by Police Chief Shawny Williams, who was sworn in on November 12, 2019.

"Since the day I became Chief, I have worked with our Human Resource Department on hiring a Public Information Officer," Williams said. "We conducted a very thorough recruitment process involving multiple rounds of interviews and an extensive background check. It's truly an honor to have Brittany on the team. She is extremely talented with a proven track record in communications, community engagement, creating social media presence and rebranding organizations. Our community is very blessed to have Brittany as their Public Information Officer, who is also a Vallejo native, Spanish speaker and video production specialist.

Jackson, who moved from Southern California back to her hometown of Vallejo for the position, is already enjoying opportunities to engage with the Vallejo community, despite current challenges related to COVID-19.

"I'm a Vallejo native, so returning in this capacity is a blessing and a full-circle moment for me. I believe this position will give me the unique opportunity of ensuring that the positive plans for the City of Vallejo and our Police Department are realized," Jackson said. "I know there has been a tremendous focus on behalf of the City to improve communications between the police department and the Vallejo community, so it is a privilege for me to take on this role and do everything I can to support that effort."

Jackson's selection as VPD's Public Information Officer is the result of a months-long process that began October 1, 2019, when the City announced the opening of the position. Jackson was selected from a total of 40 applicants for the Public Information Officer position.

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